



Daniel Murphy Scholarship Fund

GOLF CLASSIC

Monday, June 3, 2024

Sponsorship Opportunities





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JOIN US IN SUPPORTING MURPHY SCHOLARS!

The Daniel Murphy Scholarship Fund (DMSF) provides high school tuition assistance and educational support annually to 500 high-achieving Chicagoland students with financial need to attend private college prep high schools in Chicago and boarding schools around the country. Support of the Golf Classic ensures DMSF can continue to make a life-altering difference in the lives of our Scholars!

SPONSORSHIP OPPORTUNITIES

Benefits	Premier \$100,000	Leaderboard \$50,000	Eagle \$25,000	Birdie \$12,500	Par \$4,500	19th Hole \$3,500
Golf	5 Foursomes	3 Foursomes	2 Foursomes	1 Foursome		
Golf Preference	3 Foursomes at course of your choice	2 Foursomes at course of your choice				
Dinner Tickets	✓	✓	✓	✓	2 Tickets	1 Table of 10
Logo and name recognition on event site & DMSF website	✓	✓	✓	✓	✓	✓
Logo and name recognition on event materials	✓	✓	✓	✓	✓	✓
Social media pre & post-event recognition	✓	✓	✓	✓	✓	✓
Acknowledgment during the Golf Classic program	✓	✓	✓	✓	✓	✓
Logo and name recognition at tee boxes on all courses	✓	✓	✓	✓	✓	✓
Full-page ad in program book	2 pages in color	1 page in color	1 page in B&W	1 page in B&W	1 page in B&W	

Ticket levels without sponsorship

Foursome - \$6,000	
Individual - \$1,750	

For sponsorship opportunities and more information contact Tom Ramsden,

Tom@dmsf.org

Register at **dmsf.org/golf**

EXCLUSIVE UNDERWRITING SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor \$200,000 <i>one available</i>	Valet Sponsor \$60,000 <i>one available</i>	Lunch Sponsor \$60,000 <i>one available</i>	Auction Sponsor \$35,000 <i>one available</i>	Swag Sponsor \$35,000 <i>one available</i>	Cocktail Party \$15,000
	Golf	5 Foursomes	2 Foursomes	2 Foursomes	1 Foursome	1 Foursome
Golf Preference	5 Foursomes at course of your choice	1 Foursome at course of your choice	1 Foursome at course of your choice	1 Foursome at course of your choice	1 Foursome at course of your choice	
Dinner Tickets	✓	✓	✓	35	35	✓
Custom Activiaton	✓	At valet	At all lunch locations	Custom branded bidder cards	35	✓
Option to distribute promotional materials	✓	✓	✓		In all gift bags	At cocktail
Logo and name recognition on event site & DMSF website	✓	✓	✓	35	35	✓
Logo and name recognition on event materials	✓	✓	✓	35	35	✓
Social media pre & post-event recognition	✓	✓	✓	35	35	✓
Acknowledgment during the Golf Classic program	✓	✓	✓	35	35	✓
Logo and name recognition at tee boxes on all courses	✓	✓	✓	35	35	✓
Exclusive Event naming rights	✓					
Full-page ad in program book	2 pages in color	2 pages in color	2 pages in color	1 page in color	1 page in color	1 page in B&W

PROGRAM AD WITH SPONSORSHIP

Dimensions

- Full Page, with border: 5"W by 6.5" H
- Full Page, without border: 6"W by 7.5" H

Option 1: Submit a finished ad

- Electronic TIFF, PDF, EPS, or AI file formats strongly preferred
- Artwork should be 300 DPI or higher
- Save in color or black & white; based on sponsorship level
- Fonts or images not embedded should be included with the file

Option 2: DMSF-produced ad

- Specify any design or layout preferences and provide wording, images, and logos

PROGRAM AD WITHOUT SPONSORSHIP

Ad only as supporter

- Same ad specs as ad with sponsorship
- Fee: \$1,000

LOGO

- EPS or AI file formats strongly preferred
- Artwork should be 300 DPI or higher

DEADLINE

- All logos, supplied ads, content for DMSF-produced ads or notification to use 2023 ad due no later than April 23, 2024.



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With over three decades of influence in Chicago's golf community, the Annual DMSF Golf Classic brings together community members and individuals committed to educational access and opportunity for Murphy Scholars. With this support, Murphy Scholars are equipped to succeed in high school, college and beyond.



IMPACT BY THE NUMBERS



500+

Number of current Murphy Scholars



2,200+

Number of Murphy Scholar Alumni



\$34.6M

Total amount raised for scholarships and programs from the Annual Golf Classic over 34 years



600+

Number of attendees at the DMSF 2023 Golf Classic



100+

Number of DMSF Caddies each summer



350+

Number of Murphy Scholars who have been awarded the WGA Chick Evans Scholarship since the inception of the Caddie Program





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EVENT SCHEDULE

Golfers will have the opportunity to play one of seven prestigious, private Chicago area country clubs:

Conway Farms
Exmoor

Knollwood
Lake Shore
Onwentsia

Shoreacres
Skokie

10:00AM

Registration begins

10:45AM - 11:45AM

Lunch at all courses

12:00PM

Shot gun start

5:30PM

Cocktail reception begins followed by a seated dinner, silent & live auction, and the announcement of outing winners.



WE CAN'T WAIT TO SEE YOU THERE!

Golf Classic Committee Members

Mary Jo DeMaio, *Board Chair*

Cindy Hallums, *Executive Director*

Molly Carroll, *Co-Chair*

Chris Klingenstein, *Co-Chair*

Hank Bernbaum

Gil Calderon

Kevin Conway

Bob Cooney

Brad DeHond

Jim Epstein

Justin Foley

Jason Kang

Kevin Konsler

Jim Lynch

Scott Rubenstein

Frank Schmitz

Brad Schotanus

Ron Thauer

Greg Zeeman

