

IGNITE POTENTIAL

# Gala



SATURDAY, SEPTEMBER 21, 2024

HONORING STEVE ELKINS

# SPONSORSHIP OPPORTUNITIES

Benefits	PLATINUM SPONSOR	DIAMOND SPONSOR	35TH ANNIVERSARY SPONSOR	GOLD SPONSOR	SILVER SPONSOR
	\$100,000	\$50,000	\$35,000	\$20,000	\$10,000
Event Tickets	Three VIP tables for 30 guests	Three exclusive tables for 30 guests	Two exclusive tables for 20 guests	One preferred table for 10 guests	One preferred table for 10 guests
Logo placement on all or select marketing materials	All	All	All	Select	Select
Logo & name recognition on event site & DMSF website	✓	✓		✓	✓
Upgraded beverages & butler service	✓	✓		✓	✓
Complimentary valet passes	✓	✓		✓	✓
Acknowledgement during the program	✓	✓		✓	
Recognition on mobile bidding platform	✓	✓		✓	
Social media pre & post-event recognition	✓	✓			
Recognition in event press releases	✓				
Custom Activation	✓				

# UNDERWRITING SPONSORSHIP OPPORTUNITIES

**VALET SPONSOR** *One Available*    **AUCTION SPONSOR** *One Available*    **AFTER PARTY SPONSOR** *One Available*    **COCKTAIL SPONSOR** *One Available*    **WINE SPONSOR** *One Available*    **PRINTING SPONSOR** *One Available*    **FLORAL SPONSOR** *One Available*

## Benefits

	\$25,000	\$20,000	\$20,000	\$15,000	\$15,000	\$10,000 or in-kind	\$10,000 or in-kind
Event Tickets	One preferred table for 10 guests	One preferred table for 10 guests	One preferred table for 10 guests	One preferred table for 10 guests	One preferred table for 10 guests	One preferred table for 10 guests	One preferred table for 10 guests
Custom Activation	Valet Area <i>Car present in auction space or parked at valet</i>	Silent & Live Auction Area <i>Bidder Cards</i>	After Party Area <i>Branded guest favor</i>	Cocktail Area <i>Branded cocktail napkins or signature drink</i>			
Logo placement on all or select marketing materials	✓	✓	✓	✓	✓	✓	✓
Logo & name recognition on event site & DMSF	✓	✓	✓	✓	✓	✓	✓
Upgraded beverages & butler service	✓	✓	✓	✓	✓	✓	✓
Complimentary valet passes	✓	✓	✓	✓			

<b>Table</b>	\$6,000
<b>Ticket</b>	\$600
<b>Alumni</b>	\$300

For sponsorship opportunities and more information, contact Tom Ramsden, Chief Development Officer, [tom@dmsf.org](mailto:tom@dmsf.org)

Register at [dmsf.org/gala](https://dmsf.org/gala)





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35<sup>th</sup>  
DMSF

The mission of the Daniel Murphy Scholarship Fund is to unlock educational opportunities for talented Chicago-area students facing financial need. DMSF partners with Scholars, families, and schools through high school and beyond by providing scholarships, academic programs, and personal support so that each Scholar can reach their potential.

## Impact by the Numbers



**500+**

Number of current  
Murphy Scholars



**2,200+**

Number of Murphy  
Scholar Alumni

**“There was never a moment that I didn’t feel encouraged and supported with DMSF by my side. I learned that I am strong, intelligent, and capable of more than I realized.”**

**— Charise Pisani  
St. Ignatius College Prep, Class of 2021**



**87%**

Graduate or are on  
track to graduate  
college within six  
years.



**100%**

100% of the class of  
2024 accepted into  
Four-year Colleges and  
Universities



## SPONSORSHIP COMMITMENT FORM

Sponsor forms can be returned by mail, email, or sign up online at [dmsf.org/gala](http://dmsf.org/gala)

### SPONSORSHIP OPPORTUNITIES:

- Platinum Sponsor \$100,000       Gold Sponsor \$20,000  
 Diamond Sponsor \$50,000       Silver Sponsor \$10,000  
 35th Anniversary Sponsor \$35,000

### UNDERWRITING SPONSORSHIP OPPORTUNITIES:

- Valet Sponsor \$25,000       Wine Sponsor \$15,000  
 Auction Sponsor \$20,000       Printing Sponsor \$10,000  
 After Party Sponsor \$20,000       Floral Sponsor \$10,000  
 Cocktail Sponsor \$15,000

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*Company or Individual Name. Print name as it should appear on promotional materials.*

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*Address*      *City*      *State*      *Zip Code*

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*Primary Contact*      *Email*      *Daytime Phone (indicate cell or work)*

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*Contact for Materials (logo, program ad)*      *Email*      *Daytime Phone (indicate cell or work)*

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*Website URL*      *Social Handle(s)*

### FORM OF PAYMENT:

- Check payable to DMSF enclosed       Please invoice me  
 VISA     MasterCard     AMEX     Discover

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*Name on Credit Card*      *Zip Code*

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*Card Number*      *Expiration Date*      *CVV Number*

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*Signature*      *Date*



For more information contact  
Tom Ramsden, Chief Development Officer, [Tom@dmsf.org](mailto:Tom@dmsf.org)  
Register at [dmsf.org/gala](http://dmsf.org/gala)