

Daniel Murphy Scholarship Fund

GOLF CLASSIC

Monday, June 3, 2024

Sponsorship Opportunities







The Daniel Murphy Scholarship Fund (DMSF) provides high school tuition assistance and educational support annually to 500 high-achieving Chicagoland students with financial need to attend private college prep high schools in Chicago and boarding schools around the country. Support of the Golf Classic ensures DMSF can continue to make a life-altering difference in the lives of our Scholars!



SPONSORSHIP OPPORTUNITIES

Benefits	Premier \$100,000	Leaderboard \$50,000	Eagle \$25,000	Birdie \$12,500	Par \$4,500	19th Hole \$3,500
Golf	5 Foursomes	3 Foursomes	2 Foursomes	1 Foursome		
Golf Preference	3 Foursomes at course of your choice	2 Foursomes at course of your choice				
Dinner Tickets				\checkmark	2 Tickets	1 Table of 10
Logo and name recognition on event site & DMSF website	0	 Image: A start of the start of	 Image: A start of the start of		I	Ø
Logo and name recognition on event materials	0	\checkmark	\checkmark	I	•	I
Social media pre & post-event recognition	>	 Image: A start of the start of	I		Ø	
Acknowledgment during the Golf Classic program	0		Ø		S	I
Logo and name recognition at tee boxes on all courses	>	\checkmark			\bigcirc	
Full-page ad in program book	2 pages in color	1 page in color	1 page in B&W	1 page in B&W	1 page in B&W	

Ticket levels without sponsorship

For sponsorship opportunities and more information contact Tom Ramsden,
Tom@dmsf.org
Register at dmsf.org/golf

Foursome - \$6,000	
Individual - \$1,750	

FXCLUSIVE UNDERWRITING SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor \$200,000 one available	Valet Sponsor \$60,000 one available	Lunch Sponsor \$60,000 one available	Auction Sponsor \$35,000 one available	Swag Sponsor \$35,000 one available	Cocktail Party \$15,000
Golf	5 Foursomes	2 Foursomes	2 Foursomes	1 Foursome	1 Foursome	1 Foursome
Golf Preference	5 Foursomes at course of your choice	1 Foursome at course of your choice	1 Foursome at course of your choice	1 Foursome at course of your choice	1 Foursome at course of your choice	
Dinner Tickets			I	35	35	
Custom Activiaton		At valet	At all lunch locations	Custom branded bidder cards	35	
Option to distribute promotional materials	\bigcirc	\bigcirc			In all gift bags	At cocktail
Logo and name recognition on event site & DMSF website	Ø			35	35	
Logo and name recognition on event materials	Ø	 Image: A start of the start of		35	35	I
Social media pre & post-event recognition	Ø	 Image: A start of the start of		35	35	Ø
Acknowledgment during the Golf Classic program	Ø	 Image: A start of the start of		35	35	 Image: A start of the start of
Logo and name recognition at tee boxes on all courses	Ø	 Image: A start of the start of	I	35	35	I
Exclusive Event naming rights						
Full-page ad in program book	2 pages in color	2 pages in color	2 pages in color	1 page in color	1 page in color	1 page in B&W

PROGRAM AD WITH SPONSORSHIP

Dimensions

- Full Page, with border: 5"W by 6.5" H
- Full Page, without border: 6"W by 7.5" H

Option 1: Submit a finished ad

- Electronic TIFF, PDF, EPS, or AI file formats strongly preferred
- Artwork should be 300 DPI or higher
- Save in color or black & white; based on sponsorship level
- Fonts or images not embedded should be included with the file

Option 2: DMSF-produced ad

• Specify any design or layout preferences and provide wording, images, and logos

PROGRAM CAD WITHOUT SPONSORSHIP

Ad only as supporter

- Same ad specs as ad with sponsorship
- Fee: \$1,000

LOGO

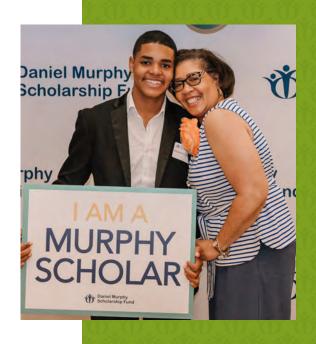
- EPS or AI file formats strongly preferred
- Artwork should be 300 DPI or higher

DEADLINE

• All logos, supplied ads, content for DMSF-produced ads or notification to use 2023 ad due no later than April 23, 2024.



With over three decades of influence in Chicago's golf community, the Annual DMSF Golf Classic brings together community members and individuals committed to educational access and opportunity for Murphy Scholars. With this support, Murphy Scholars are equipped to succeed in high school, college and beyond.



MPACT BY THE NUMBERS



500+ Number of current Murphy Scholars









\$?4.6M

Total amount raised for scholarships and programs from the Annual Golf Classic over 34 years



600+ Number of attendees at the DMSF 2023 Golf Classic



100+ Number of DMSF Caddies each summer



350+

Number of Murphy Scholars who have been awarded the WGA Chick Evans Scholarship since the inception of the Caddie Program



EVENTSCHEDULE

Golfers will have the opportunity to play one of seven prestigious, private Chicago area country clubs:

Conway Farms Exmoor Knollwood Lake Shore Onwentsia Shoreacres Skokie

10:00AM Registration begins

10:45AM - 11:45AM Lunch at all courses

12:00рм Shot gun start

5:30рм

Cocktail reception begins followed by a seated dinner, silent & live auction, and the announcement of outing winners.

WE CAN'T WAIT TO SEE YOU THERE!

Golf Classic Committee Members

Mary Jo DeMaio, *Board Chair* Cindy Hallums, *Executive Director* Molly Carroll, *Co-Chair* Chris Klingenstein, *Co-Chair*

Hank Bernbaum Gil Calderon Kevin Conway Bob Cooney Brad DeHond Jim Epstein Justin Foley Jason Kang Kevin Konsler Jim Lynch Scott Rubenstein Frank Schmitz Brad Schotanus Ron Thauer Greg Zeeman





